

ARCHITECTURE OF OUR BRAND



GIVING

Dollars for Today and Tomorrow

Annual Campaign
Donations
Tributes
Corporate Sponsors

Events

Kickoff
Kiddush Cup
Sukkah 4 Good
Honor Roll

Jewish Community Foundation

Endowments
Donor-Advised Funds

Items

Book Drive
Food Pantry
Hadera, Israel

LIVING

Inspiring Healthy Living

Fitness and Group
Exercise
Personal Services
Massage
Pilates
Personal Training
Nutrition
Aquatics
Lessons
Water Dragons

Engaging Youth and Family

Camp Shelanu
School's Out
Enrichment
Childcare and Kids' Club
PJ Library
Community Midrasha
'Tweens and Teens

Connecting with Israel

Israel Center Film Series
Hebrew Classes and
Lectures
Yom Hazikaron
Yom Ha'atzmaut
Yom Hashoah
Israeli Artist in Residence

Enjoying Good Eats and Treats

JCafé
JCatering
Todah Treats

Galvanizing Learning and Growing

Ignite
Jewish Authors Book
Festival
Jewish Film Series
Community Trips
Intro to Judaism
Shalom Hartman
Upskill
Clinical Connections
Clergy Conference

Embracing Aging and Thriving

Men's and Women's
Groups
Women's Book Club
Chaverim
Better Together
Annual Conference
Canasta Club

Cultivating Jewish Festivals and Events

Food Festival
Hanukkah Festival
Purim Spiel
Selichot
Apples and Honey
Great Challah Bake

HELPING

Ensuring Clinical Services and Supports

Counseling
Case Management
Food Pantry
Financial Assistance
Caregiver Support
Grief Services

Providing Memory Care

Early Stage
Memory Café
Memory Club
Memory Makers
Musical Memories

Living Inclusion

Promoting Mitzvahing All Year

Mitzvah Day
Family Mitzvah Day
B'nai Mitzvah Projects
Other Volunteer
Opportunities

Awarding Scholarships and Honors

JELF
Social Justice
Scholarship
Holocaust Essay Contest
Siegel Award
Siegel Leadership
Development
Scholarship
Evans Award
Volunteer of the Year
Award
Excellence in Jewish
Education Award
Israel Experience
Scholarship

Assisting Local Community

External Community
Allocations
Shalom DCH
EDGE